

Study Scheme & Syllabus of Bachelor of Tourism and Travel Management (BTTM)

Batch 2018 onwards



By

Board of Study HMCT

Department of Academics

IK Gujral Punjab Technical University

IK Gujral Punjab Technical University
BTTM Batch 2018 onwards

Fourth Semester

Hrs. 23

Course Code	Course Type	Course Title	Load Allocations			Marks Distribution		Total Marks	Credits
			L*	T*	P	Internal	External		
BTTM401-18	CORE	Introduction to Statistics	3	1	0	40	60	100	4
BTTM402-18	CORE	Policy and Planning for Tourism Development	3	1	0	40	60	100	4
BTTM403-18	CORE	Itinerary Preparation	3	1	0	40	60	100	4
BTTM404-18	CORE	Tour Packaging Design	3	1	0	40	60	100	4
BTTM405-18	CORE	Basics of Entrepreneurship	3	0	0	40	60	100	3
BTTM406-18	PRACTICAL	Summer Internship	0	0	0	00	100	100	2
BTTM-XXX	Elective	Elective-III	2	1	0	40	60	100	3
BMPD402-18		Mentoring and Professional Development	0	0	1	25	--	25	1
	TOTAL		17	5	1	265	460	725	25

*A course can either have four Hrs Lecture or Three Hrs Lecture + One Hrs Tutorial as per requirement

Fifth Semester

Hrs. 20

Course Code	Course Type	Course Title	Load Allocations			Marks Distribution		Total Marks	Credits
			L*	T*	P	Internal	External		
BTTM501-18	CORE	Introduction to Tourism Research	3	1	0	40	60	100	4
BTTM502-18	CORE	Tourism Marketing	3	1	0	40	60	100	4
BTTM503-18	CORE	Tourism Business Environment	3	1	0	40	60	100	4
BTTM504-18	CORE	Human Resource Management	3	1	0	40	60	100	4
BTTM505-18	PRACTICAL	Event Operations (Practical)	0	0	4	100	00	100	2
BTTM-XXX	Elective	Elective-IV	3	0	0	40	60	100	3
BMPD502-18		Mentoring and Professional Development	0	0	1	25	--	25	1
	TOTAL		15	4	1	325	300	625	22

*A course can either have four Hrs Lecture or Three Hrs Lecture + One Hrs Tutorial as per requirement